



3rd Annual Noelle's Light Golf Classic

Sponsorship Packages

Monday, May 20th, 2024

Riverton Country Club



About Us

Family is at the heart of who we are and what we do. **Noelle's Light** was created by two parents' love for their late daughter, Noelle, who was born and died in 2016 of complications from a rare fetal diagnosis.

Heartbroken but inspired by their experience, Alex & Jodi Laughlin set out to provide hope to other families. Since beginning operations as a 501(c)3 public charity in 2020, Noelle's Light has supported more than 265 families through their financial and emotional support programs, serving families from 21 different US states and 7 countries around the world. Our emergency financial relief grants have provided \$275,000+ to families facing crisis, helping cover mounting costs such as rent & mortgage payments, travel costs, lost wages from time off work, and far too often, funeral expenses for their baby. Noelle's Light is currently partnered with *Children's Hospital of Philadelphia*, *Ronald McDonald House Philadelphia*, and *Ronald McDonald House New York*, and now working closely with *Boston Children's Hospital* and *UVA Children's Hospital*.

"For many parents, starting or growing a family can lead to emotional, physical, and financial mountains that they are unable to climb alone. Noelle's Light supports them in their moment of need."

Our mission is to support families receiving treatment or care for a life-threatening fetal diagnosis. The families we serve are either actively pregnant with a fetal diagnosis, have a born child in the NICU under the age of 12 months, or have experienced miscarriage, stillbirth, or infant loss due to a fetal or congenital condition. Our services include financial support, mentorship, and resources.

Proceeds from the 3rd **Annual Noelle's Light Golf Classic** will expand our mission to reach more families in 2024 than ever before. No parent should worry about where to turn for help or how to keep their bills paid while caring for themselves or their child. Instead, they should feel supported, heard, and loved by people that realize our strength as a community is only as strong as the families within it. With your involvement in the Noelle's Light Golf Classic, we will deliver that message.

For more information about Noelle's Light, visit www.noelleslight.org.



Event Overview

Event Name: 3rd Annual Noelle's Light Golf Classic

Event Website: noelleslight.givesmart.com

Date: Monday, May 20, 2024

Location: [Riverton Country Club](#)
1416 Highland Ave
Cinnaminson, NJ 08077

Schedule:

Registration & Lunch	11:00 AM
Shotgun Start	12:30 PM
Post-Round Party	5:30 PM
Dinner Stations Open	6:00 PM
Co-Founders Remarks	6:45 PM
Silent Auction Close	7:30 PM
Checkout & Event End	8:30 PM

Tickets: \$275 - Full Event Ticket (lunch + tee gift + golf + post-round Party)
\$125 - Party-Only Ticket (dinner + open bar + live music + auction)

Est. # of Attendees:

175-200 total (85-100 golfers + add'l 90-100 party-only attendees)
Most guests from Tri-State area with majority from NJ/Phila region

Description:

Golfers of all skill levels are invited to play in our fun 18-hole team tournament (shamble format) on a classic Donald Ross championship course, featuring gift bags for all golfers, on-course contests, and prizes. For those that do not play golf, tickets for the Party will be available as well! The reception will feature an open bar, great food, live music, silent auction, and more! Our fully mobile Silent Auction will open 7 days prior to the event on Sunday, May 12.



Gold Sponsorships (\$5,000 - \$10,000)

All Gold Sponsorships include:

- Expedited check-in at Sponsor Registration table.
- Name/logo on the Registration Banner and Main Sponsor Board.
- Name/logo on all event communications and social posts leading up to and after the event
- Hyperlinked name/logo on the event website.
- Name/logo in the event brochure.

Tournament Sponsor

\$10,000

Tax Deductible Amount: \$6,800

- ✓ 2 foursomes (8 individual tickets)
- ✓ 8 additional party tickets, so each golfer can bring a date for the evening festivities!
- ✓ Lead placement of name/logo on all signage at the event.
- ✓ Recognition during the Co-Founders' remarks.

Party Sponsor

\$7,500

Tax Deductible Amount: \$5,900

- ✓ 1 golf foursome (4 individual tickets)
- ✓ 4 additional party tickets, so each golfer can bring a date for the evening festivities!
- ✓ Prominent placement of name/logo on Party entrance sign.

Lunch Sponsor

\$5,000

Tax Deductible Amount: \$3,900

- ✓ 1 golf foursome (4 individual tickets)
- ✓ Prominent placement of name/ logo on Lunch entrance sign.



Silver Sponsorships (\$1,000 - \$2,000)

All Silver Sponsorships include:

- Expedited check-in at the Sponsor Registration table.
- Name/logo in the event brochure.

Hope Box Sponsor

\$2,000

Tax Deductible Amount: \$2,000

- ✓ Your name/logo will be prominently displayed at our **Hope Box table** during the post-round Party. Noelle's Light Hope Boxes are sent to dozens of families each year, providing tools and comfort to families in need. This table at the event - with your support - will showcase the importance and impact of this program.
- ✓ Name/logo on our Main Sponsor Board at the event.

Golf Cart Sponsor

\$1,500

Tax Deductible Amount: \$1,500

- ✓ **2 available** - Your name/logo will be prominently displayed inside **every** golf cart during the tournament
- ✓ Name/logo on our Main Sponsor Board at the event.

Live Music Sponsor

\$1,500

Tax Deductible Amount: \$1,500

- ✓ Your name/logo will be on stage rocking out with the band at the post-round Party.
- ✓ Name/logo on our Main Sponsor Board at the event.

Bar Sponsor

\$1,000

Tax Deductible Amount: \$1,000

- ✓ **2 available** - Your name/logo will have prominent placement at either the indoor bar or outdoor bar during our post-round Party.
- ✓ Name/logo on our Main Sponsor Board at the event.



Bronze Sponsorships (\$300 - \$500)

All Bronze Sponsorships include:

- Expedited check-in at Sponsor Registration table.
- Name/logo in the event brochure.

Wine Pull Sponsor \$500

Tax Deductible Amount: \$500

- ✓ Prominent name/logo sign at the **Wine Pull** station during the post-round Party. A hit at our events and sure to draw a lot of eyeballs!

Long Drive Sponsor \$500

Tax Deductible Amount: \$500

- ✓ Prominent name/logo sign next to the **Long Drive Contest** on the course.

Closest-to-the-Pin Sponsor \$500

Tax Deductible Amount: \$500

- ✓ Prominent name/logo sign next to the **Closest-to-the-Pin Contest** on the course.

Putting Contest Sponsor \$500

Tax Deductible Amount: \$500

- ✓ Prominent name/logo sign next to the **Putting Contest** on the course.

Tee Box Sponsor \$300

Tax Deductible Amount: \$300

- ✓ Name/logo sign at one of the tee boxes on the golf course. You'll be the sole sponsor for that hole!



2023 Recap: 2nd Annual Noelle's Light Golf Classic

Our second rendition of the Noelle's Light Golf Classic was held on May 22, 2023 at Riverton Country Club. We hosted 165 people for an incredible day of fun - with a purpose.

Thanks in part to the generosity and compassion of 28 different sponsors, Noelle's Light raised more than \$70,000 to support families within our mission.

[Click here to watch our video recap from the 2nd Annual Noelle's Light Golf Classic!](#)

[Click here to view our photo gallery from the 2nd Annual Noelle's Light Golf Classic!](#)





Thank you for your consideration in supporting the 3rd Annual Noelle's Light Golf Classic! It is our priority to properly represent all of our event sponsors, as we recognize the importance of your support in hosting a successful event that will have the greatest impact on the families within our mission.

If you have any questions or ideas(!) on how we can best represent you and your sponsorship goals at the event, please contact Alex Laughlin at 609-529-3490 or alaughlin@noelleslight.org.

Checks payable to: Noelle's Light, Inc.
Mailing Address: 309 Fellowship Road, Ste 200, PMB 749
Tax ID Number: 83-2695961

